

TAO + SALOMA



Wholesale Catalogue

SPRING 2023

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WWW.TAOHOLISTICS.COM



Create something beautiful today.

TAO + SALOMA

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Welcome to TAO + SALOMA, where a higher dimension of healing awaits.

We create high-potency herbal medicines & botanical skincare to cleanse and restore your physical & energetic bodies (chakras, meridians, etc.). We also infuse sound & energy healing into our formulas for added restoration. Positively influencing buyer psychology is vital, and we're here to help you strategically pair our collection with yours. Contact us today to bring TAO + SALOMA into your place of business or home sanctuary.



Cicely E.

CICELY EVERSON
OWNER, FORMULATOR & CREATIVE DIRECTOR
TAO + SALOMA

Our Mission

To help you tap into your personal healing potential by teaching you how to heal your body, biofield, and skin with botanical medicines.

Cicely Everson, master herbalist & formulator, creates exquisitely crafted plant medicines for people who appreciate natural healing. Our advanced skincare and high-potency formulas yield clinical results and are inspired by Cicely's love for science and indigenous herbalism. For yourself or the special people in your life, there's natural medicine - then there's TAO + SALOMA.

What Drives Us

We love what we do and we always do more than expected. We take great pride in the image, integrity, and quality of our botanically-based products and holistic health services. We're owner-managed and driven by creative passion and botanical curiosity. We create high-potency plant medicines and skincare, and provide high-level health consulting for those seeking elevated health and vitality. We attract synchronous relationships with our clients, as their success is our success.

SO, LET'S GET STARTED.



Cicely Everson

FOUNDER + FORMULATOR

Creative Director

Educator

Master Herbalist & Formulator, Functional Medicine Practitioner, Reiki Master Teacher, and Contemporary Shaman.

Cicely Everson is the owner of Tao Holistics, holistic functional medicine practice; co-founder of the International Academy of Mind-body Medicine, and Creator of ALIGN Magazine, a holistic guide for seasonal living. She began her journey in holistic health circa 2002 after dealing with breakouts and chronic eczema for several years. As a then professional model and cheerleader for the Philadelphia Eagles who was always under the bright lights, she was determined to find a better way - a way that made her feel more confident in her appearance and in her health. She began researching the potential health dangers of widespread cosmetic ingredients and realized it was time to create something different. After trying her hand at creating natural formulas and receiving positive reviews from samples she distributed, Cicely decided to launch a retail skincare line (then Issa Qattara). She later became a licensed Esthetician in 2007 and natural products manufacturer in 2012, beginning to advance her formulating skills.

In 2010, while teaching middle school by day, she began experiencing unusual health symptoms, like chronic (full-body) hives after eating, mood changes, fatigue, depression, and adrenal dysfunction. She eventually worked with a holistic practitioner and within a week of taking natural supplements, she didn't feel as sad. By six months, nearly every symptom had disappeared. She was on the path toward restored health and that's when it hit her - she found what would become her life's work - to help others heal and slow the signs of aging, naturally.

In 2011, Tao Holistics was born, and today we share TAO + SALOMA with you - a product range that includes organic & wildcrafted herbal medicines and advanced, botanical skincare.



Herbal Medicines

2 OZ | 4 OZ | CAPSULES

We use organic and wildcrafted herbs to curate our range of clinical herbal medicines. They include tincture blends (liquid extracts) and capsules. All are formulated to cleanse, repair, and revitalize the mind, body, & spirit.

WHOLESALE PRICE: FROM \$15.60 EACH



Exotic Attar Oils [Perfume]

10 ML [.34 OZ]

Crafted using the age-old Indian Attar method, our unisex fragrance oils are plant-based and free of parabens & phthalates. Each offers a unique sensory experience that you won't forget.

WHOLESALE PRICE: \$14.30 EACH



Aromatherapy Roll-ons

10 ML [.34 OZ]

Pure essential oils provide functional health benefits through absorption and inhalation. Our blends range from uplifting and clarifying to calming and immune-enhancing.

WHOLESALE PRICE: \$11.70 EACH



Botanical Skincare

1.7 OZ - 8.5 OZ

Our advanced botanical skincare is 100% naturally preserved and free of parabens, phthalates, gluten, and synthetic fragrance. All products are vegan unless otherwise noted, and yield visible results.

WHOLESALE PRICE: FROM \$19.00 EACH

Wellness Categories

Use our simple color-coded system to easily find our herbal formulas by product type.



RESILIENCE, IMMUNITY & INFECTIONS



MOOD, BRAIN & NERVES



CLEANSING & DETOXIFICATION



HORMONES & METABOLISM

Pairs Well With...

An at-a-glance, quick reference guide for wellness product-placement, featuring our herbal medicines/supplements

ADAPT + RESET	premium denim, loungewear, aesthetic tees, self-care, checkout
ANXIETY AWAY	loungewear, sleepwear, self-care, checkout
BLOOD + LYMPH WASH	self-care, activewear, dresses, premium denim
COLON WASH	premium denim!, all other clothing, self-care, checkout
FAT FLUSH!	premium denim, dresses, self-care, checkout
HERBAL ANTIVIRAL	self-care, loungewear, activewear
LIVER + GALL. WASH	activewear, dresses, premium denim
MEMORY + FOCUS	casual wear, separates, checkout
MENO EASE	all clothing, self-care
MOOD MAGIC	all clothing, self-care, checkout
NIGHTCAP	loungewear, sleepwear, self-care, checkout
PERFECT PROSTATE	gifts, men's activewear, loungewear, checkout
PRO EST	all clothing, self-care
SHIKIMIC ACID BOOSTER	self-care, loungewear



Adapt+Reset

AR2OZ, AR4OZ

Advanced adrenal support formula for anyone encountering chronic stress or fatigue. Revitalizes the adrenal glands to turn off 'fight-or-flight' in the nervous system.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Anxiety Away

AA2OZ, AA4OZ

Calms the nerves by downshifting the nervous system for more calm. May be taken daily for chronic anxiety & nervousness or as needed. Great for any condition that affects the nervous system.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Blood+Lymph Wash

BLW2OZ, BLW4OZ

The bloodstream is our culture medium in which our cells live. These herbs cleanse and purify the blood while releasing waste and toxins from the lymphatic system as well.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Fat Flush!

FF2OZ, FF4OZ

Our flagship formula for weight loss and blood sugar balance! This formula targets stubborn areas of fat while cleansing the pancreas to improve digestion and insulin sensitivity.

PRICE: \$25.35, 35.75 USD

MSRP: \$39.00, 55.00

2 4

SIZES [IN OZ]



Herbal Antiviral

HA2OZ, HA4OZ | HANO2OZ, HANO4OZ

This wonderful antimicrobial blend of herbs attacks viruses as well as bacteria and yeast. It is truly beneficial for many types of infections and also has anticancer and antitumor properties.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Kidney+Bladder Wash

KBW2OZ, KBW4OZ

The entire urogenital system is benefitted by this wonderful formula. Cleanse and detoxify the kidneys, bladder, and complete urinary tract. Great for uterine and prostate health.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Liver + Gallbladder Wash

LGW2OZ, LGW4OZ

A gut's best friend! An amazing formula to use alongside our Colon Wash, as it cleans and purifies the liver and gallbladder. Improves digestion, metabolism, allergies, and reduces toxic load.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Memory + Focus

MF2OZ, MF4OZ

Your go-to daily supplement to enhance brain health! The plants in this formula increase memory, cognition, clarity, and mental focus, all while improving overall neurological functioning.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Meno Ease

ME2OZ, ME4OZ

Our standout formula for hormone balance during the menopausal years, **Meno Ease** reduces symptoms like hot flashes, irritability, and night sweats by optimizing progesterone and estrogen levels.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Mood Magic

MM2OZ, MM4OZ

Uplift your mood in minutes with this natural dopamine-boosting blend that quiets anxiety & depression. Features adaptogens for stress-relief that also support the body when it is stressed and overtaxed.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Nightcap

NC2OZ, NC4OZ

A dreamy way to promote restfulness and sleep naturally. Features Valerian root for sleepiness and Lepidolite crystal elixir, which helps to slow down the mind and prevent/reduce night terrors.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Perfect Prostate

PP2OZ, PP4OZ

Our first formula for men, **Perfect Prostate** helps improve prostate function and size, and may reduce symptoms related to urinary and prostate issues. This formula is also cleansing to the kidneys.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Pro Est

PRO2OZ, PRO4OZ

Every woman's friend. Pro Est helps optimize progesterone and estrogen levels in a unique ratio, helping to regulate the menstrual cycle, reduce PMS symptoms, & improve mood influenced by hormones.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Shikimic Acid Booster

SHIK2OZ, SHIK4OZ

Curated specifically for vaccine effects, this formula is a potent anti-inflammatory and antioxidant that helps neutralize spike proteins introduced into the body. Also contains adaptogens for stress-support.

PRICE: \$18.20, 29.90 USD

MSRP: \$28.00, 46.00

2 4

SIZES [IN OZ]



Colon Wash

CW40CAP, CW90CAP

Our best-selling remedy for good gut health! The Colon Wash not only improves bowel health & regularity; it also breaks up old, impacted fecal matter lining the intestines. Shrinks bloating & allows for better digestion.

PRICE: \$15.60, 23.40 USD

MSRP: \$24.00, \$36.00

AVAILABLE IN

40 COUNT & 90 COUNT QTY.



Awake

AROMA-AW10ML

Manifest magical mornings and awaken the senses with this bright blend of pure essential oils. Blended into a base of fractionated coconut oil that absorbs quickly into the skin.

PRICE: \$11.70 USD

10 ML ROLL-ON

MSRP: \$18.00



Rest

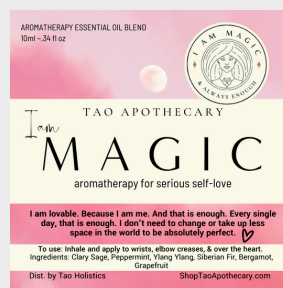
AROMA-RS10ML

When the end of the day is near, or whenever you need to release and take a breath, reach for Rest. A cozy blend of grounding oils formulated to help you find your 'center' every time.

PRICE: \$11.70 USD

10 ML ROLL-ON

MSRP: \$18.00



I Am Magic

AROMA-MAG10ML

You are enough. This self-love blend of oils comes together to uplift your mood and mind by reminding you of your own special magic. Flow with the Cosmos with each inhale.

PRICE: \$11.70 USD

10 ML ROLL-ON

MSRP: \$18.00



Well

AROMA-WL10ML

Well is your invisible shield to airborne toxins. These immune-enhancing plant oils are antimicrobial in nature. Apply under the nose, in the outer ear, or to the hands to limit pathogen exposure.

PRICE: \$11.70 USD

10 ML ROLL-ON

MSRP: \$18.00



Along the Nile

ATTAR-NI10ML

Take a mind-stroll down the Nile River while Frankincense and other earthy notes combine to give ancestral vibes. It is warm and woody without being overpowering.

PRICE: \$14.30 USD

10 ML ROLL-ON

MSRP: \$22.00



Himalayan Hills

ATTAR-HH10ML

Picture yourself among the mountains with crisp, fresh air surrounding you. The earthy and mysterious notes in Himalayan Hills leave behind a cool and intriguing scent unlike any other.

PRICE: \$14.30 USD

10 ML ROLL-ON

MSRP: \$22.00



Land of Khem

ATTAR-KH10ML

Sultry and musky, this fragrance is relaxing to the senses. Draw a bath, light a candle, and anoint your skin with the warm tones of this blend.

PRICE: \$14.30 USD

10 ML ROLL-ON

MSRP: \$22.00



Egyptian Musk

ATTAR-EM10ML

A classic & regal scent that is truly intoxicating and magnetic. Careful, you'll leave a trail of god[dess] energy as it lingers behind in clothing and linens with its warm and musky aroma.

PRICE: \$14.30 USD

10 ML ROLL-ON

MSRP: \$22.00



Into the Night

ATTAR-NT10ML

A deep and alluring aroma that will keep them guessing. Notes of spice and warmth create a bold and mysterious aroma that will leave everyone talking.

PRICE: \$14.30 USD

10 ML ROLL-ON

MSRP: \$22.00



Lilac Water

ATTAR-LW10ML

Fresh and crisp like spring air, this bright and subtle floral aroma will whisk you off into lilac fields for days. A perfectly balanced floral that is not overpowering.

PRICE: \$14.30 USD

10 ML ROLL-ON

MSRP: \$22.00



Love Cloud

ATTAR-LC10ML

Hands down our best-selling fragrance blend. Love Cloud is airy, subtle, and seductive, and smells amazing on both women and men. It will leave your scent lingering day and night.

PRICE: \$14.30 USD
MSRP: \$22.00

10 ML ROLL-ON



Cleansing Oil

FACE-CLO4.2OZ

This superb cleansing fluid removes makeup and dirt with such little effort, you'll feel like a minimalist. Turns from oil to milk when it encounters water during rinsing or wiping from the skin.

PRICE: \$21.00 USD
MSRP: \$42.00

4.2 FLUID OUNCES



Umi Essence

FACE-UE4.2OZ

Bathe your skin in the essence of 'all that is'. This is a toner-essence hybrid that tonifies and treats the skin in one step. Enriched with Spirulina and Tripeptide. Follows Cacao Mud Wash.

PRICE: \$22.50 USD
MSRP: \$45.00

4.2 FLUID OUNCES



Vanilla Silk

ATTAR-VS10ML

This soft and silky aroma is perfectly balanced without coming off strong or sweet. Adored by many, even those who typically do not gravitate to vanilla-scented fragrances.

PRICE: \$14.30 USD
MSRP: \$22.00

10 ML ROLL-ON



Cacao Mud Wash

FACE-CMW4.2OZ

The Earth's Bounty is what you get in this nutrient-dense, invigorating facial wash. It is low-lathering, mildly exfoliating, and deeply cleansing to all skin types. Follows the Cleansing Oil.

PRICE: \$22.00 USD
MSRP: \$44.00

4.2 FLUID OUNCES



Hydra Milk

FACE-HM1.7OZ

A milky, oil-free mist is cooling & ultra hydrating. Perfect for combination & oily skin types. Can also layer under moisturizer for dry, mature skin types. Smells like an Orange Creamsicle!

PRICE: \$21.50 USD
MSRP: \$43.00

1.7 FLUID OUNCES



Velvet Cream

FACE-VC1.7OZ

This skin-loving velvety cream is super-moisturizing for normal to dry skin types. Naturally reduces signs of aging due to dehydration and environmental damage.

PRICE: \$23.00 USD

1.7 FLUID OUNCES

MSRP: \$46.00



The Botanist Oil

BODY-BO8.5OZ

This skin-softening herb-infused oil moisturizes and reduces signs of inflammation, discoloration, and aging. Fortified with vitamin C (Rose hips), omega fatty acids (Sea Buckthorn berries), and B vitamins (Oats).

PRICE: \$19.00 USD

8.5 FLUID OUNCES

MSRP: \$38.00



The Botanist Lotion

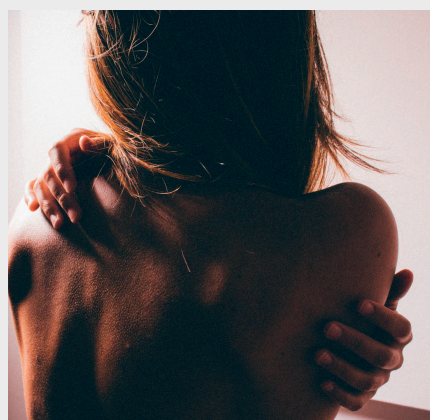
BODY-BL8.5OZ

Born from a love of botanicals, this body cream provides intense moisture and is dry skin's dream. Fortified with Juniper berry and Green tea to help tone the skin while emollient oils lock in moisture.

PRICE: \$18.00 USD

8.5 FLUID OUNCES

MSRP: \$36.00



About the Product Range

Our boldest & brightest collection yet, the Spring 2023 range of TAO + SALOMA features intentional yet simple self-care - a minimalistic approach to radical wellness in everyday life. Our formulas reflect our love for indigenous ingredients and beauty rituals from the far East. Our skincare is making its official debut at MAGIC 2023 [Las Vegas], and we couldn't be more thrilled!

We've also gone green - literally! Our new herbal medicines boast bold, beautiful green bottles accented with gold and clean labeling. The inspiration behind this season's collection in both wellness & beauty is **coherence with nature**. When we notice and adapt to the changing rhythm of the seasons, we naturally create a state of flow in our mind & body - something each of us could all use a little (or a lot) more of right now.

To further enhance our products' efficacy, we infuse each batch with sound and energy healing. Science has shown that specific frequencies create healing through resonance. And energy work like Reiki works locally as well as over distance to create flow, movement, and a release of unwanted energies. This results in a product that matches your unique vibration, enhancing your results and connecting you more deeply with yourself and Mother Nature.

Product Capabilities

*Let your mind wander with the endless possibilities of
TAO + SALOMA's product placement & wellness
services*

- BEAUTY SCHOOLS
- BOUTIQUES
- BRAILLE LABELING & MATERIALS
- CO-WORKING SPACES
- CORPORATE WELLNESS
- GROUP CLASSES & EVENTS
- DEPARTMENT STORES
- HOTEL AMENITIES
- SALONS & SPAS
- SUBSCRIPTION BOXES
- RETREATS
- TRAININGS & WORKSHOPS



I've been taking the Pro-Est for a few months and it has helped enormously! After getting blood work I realized I had very low estrogen and very high testosterone, which was effecting me both emotionally and physically. Continued use of this has provided balance and relief; I feel much calmer and am much more capable of handling stress. It is gentle and gradual enough that my reactions were never too extreme but I am definitely seeing results. I appreciate Cicely's help so much!

CARLY L'ECUYER

I went from 220 lbs. to 204 lbs. while taking The Colon Wash! I could tell the difference in inch loss almost immediately, after watching my waist beads drop - so much so that I had to cut them off before they fell off! This happened over the course of almost 3 weeks!

TIFFANY STIMPSON



Experience

Our founder's very first experience with natural health started with skincare circa 2002. Throughout our progression, the quality of our products and services has reflected our knowledge, authenticity, beauty, compassion, and quest for inner harmony.

Expertise

TAO + SALOMA is helping people globally to create intentional healing in the body, brain, and biofield -and now, elevated skin health with our face and bodycare. We help others tap into their personal healing potential for noticeable ascension in both health and vitality. Founded by a multi-certified practitioner and holistic healer, you're in good hands with us!

Proven Results

From reduced stress and anxiety to enhanced physical health, our customers learn to uniquely adapt their self/health care regimen to fit their lifestyle and specific needs/goals. The end result is their ability to correct symptomology and chronic imbalance in both the energetic and physical bodies - ultimately for more joy and fulfillment. We believe your health should lead you, not drag you down.



Are your products Vegan?

All of our existing products are vegan (unless otherwise indicated on the package) and do not contain animal ingredients. We do not test on animals.

Do you use organic ingredients?

We use organic ingredients wherever possible. Most of our herbal supplements contain organic and wildcrafted herbs. Wildcrafted herbs are herbs that naturally grow in the wild, and therefore are not commercially cultivated with chemicals. We only purchase from trusted, professional suppliers who operate under Good Manufacturing Practices.

What is the simplest way for me to place orders?

Wholesale orders can be easily placed on our website at www.taoholistics.com/shop-wholesale.

Do you provide product training and education?

Yes, we do! This is secretly our favorite part about our retailer relationships. Our founder, Cicely Everson, can provide virtual or onsite product trainings for you and your staff. If you prefer onsite training, Cicely will provide complimentary education with paid travel arrangements. Retailers will also receive our Technical Reference book upon its completion.



View our Wholesale Terms on our website, at www.taoholistics.com/activate.

Our Order Process

STEP 1

Apply for a wholesale account in person or online at www.taoholistics.com/wholesale. Identify your desired products in the size and variety you choose (we do allow mixed cases). Opening orders typically require a \$500 minimum purchase, but reach out if you need a little more flexibility. We are here to get you started effortlessly!

STEP 2

To place your wholesale order, activate and log into your account at www.taoholistics.com/shop-wholesale. You can also email your order to cicely@taoholistics.com. A team member will reach out if there are any questions. Otherwise, your order will be processed using the payment method on file.

STEP 3

Look for an order verification email. This will provide a confirmation of your purchase. You will also receive tracking information as soon as it becomes available.

STEP 4

Open your box of wellness! If there is anything wrong with your order, please reach out right away so that we can fix it. While we do not accept returns for a refund (unless there is verified damage), we are happy to exchange an item per our Terms, should you decide to try another item. All exchanges are subject to a restocking fee.

STEP 5

Tell us how much you love the products! Please consider leaving a review via email or on the product page of our website. We will keep you in the loop with product education and special promotions.

TAO + SALOMA

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